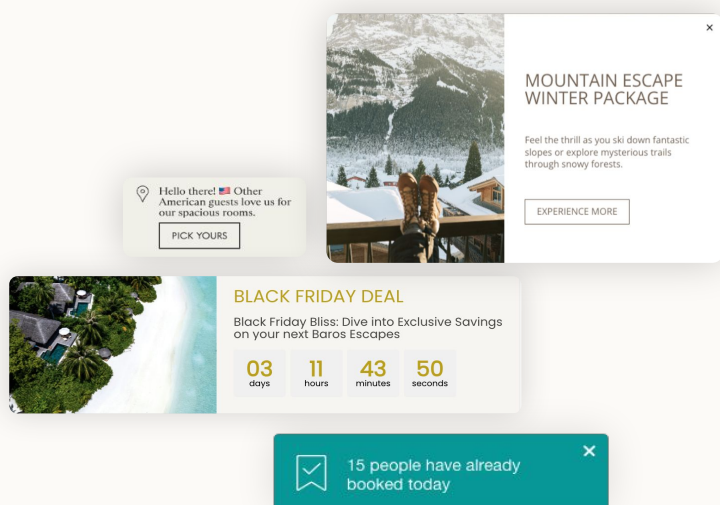


Personalization

Tailor the website experience for each visitor with personalized content and offers to drive more direct bookings.

- Create customized campaigns at key moments in the booking journey
- Display **hyper-relevant content** using an extensive set of targeting options
- Let visitors **compare prices** without leaving your site while keeping disparities under control
- **A/B test** messages to maximize your campaign results



Impactful message formats

Create powerful campaigns using a wide variety of display types and formats, all completely customizable to your brand.

Smart Notes

Nudge users towards a booking

Layers

Create a personal & engaging user experience

Exits

Persuade abandoning users to stay on your site

Inliners

Personalize your website with native content

Swaps

Automatically replace existing website content

Extensive Targeting Options

With over 40 built-in criteria and the option to create your own custom rules, our unique targeting system lets you easily segment users and display hyper-relevant content and promotions to maximize revenue.



Timing



Search



Travel Party



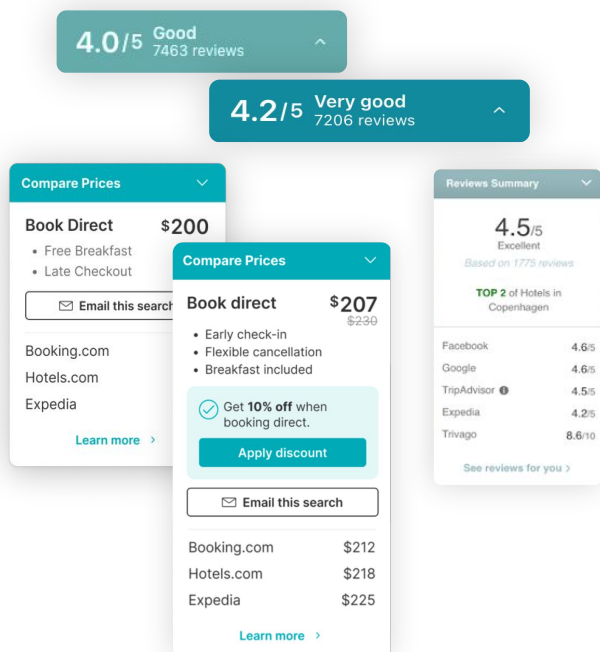
Visitor profile & behavior



Data variables



Dynamic rules



Best-in-class conversion tools

Convince website visitors your website is the best place to book and increase conversion rates.

Reviews Summary

Reassure potential guests and inspire trust

Price Comparison & Price Match

Let visitors compare prices without leaving your website and match disparities in real-time

Saved Search

Ensure visitors come back to complete their booking

Last Search

Make the booking process easy for returning customers

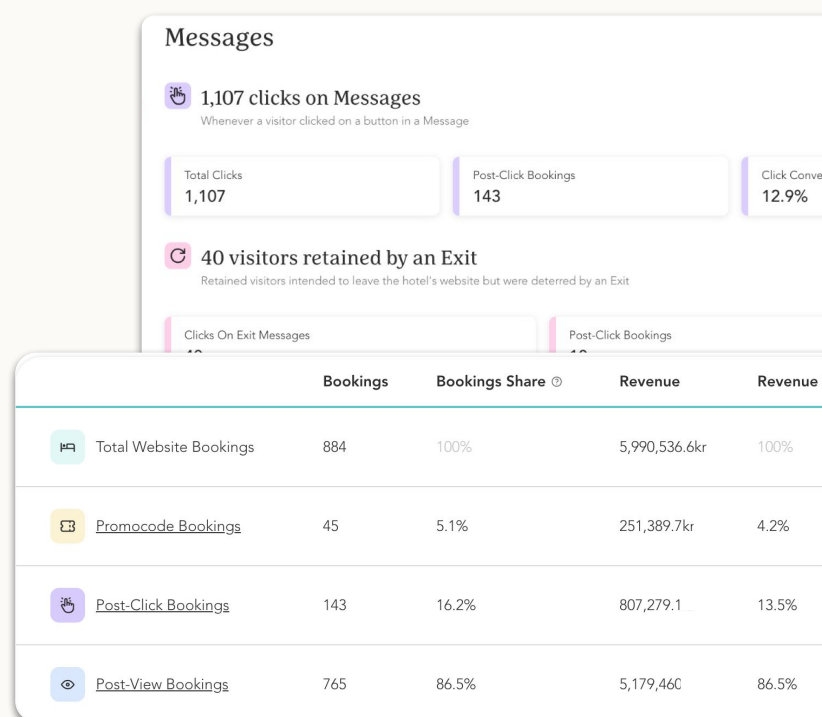
Email Capture

Grow your marketing database

Business Intelligence

Our powerful analytics and real-time reporting will enable you and your team to track all activity, measure the ROI of campaigns and see at a glance how your direct booking conversion rate is improving.

- Conversion Analytics
- Disparity Analytics
- Metasearch Disparities
- Demand Analytics
- Experiments and A/B tests



Fast, easy, optimized for every hotel website



Integrates with **any website** and **any booking engine**



Fully no-code: self-managed platform with ongoing support from our team



Optimized, responsive designs for **mobile and tablet**